

# Westonbirt The National Arboretum



Geraldine Shepherd  
Westonbirt Parish Council  
Woodlands House  
Westonbirt

2 September 2015

Dear Geraldine,

I trust that you are well. I am writing to inform you and the Parish Council that we are considering applying to Cotswold District Council for a variation to our entertainments licence in respect of the summer live music events.

At present we host six concerts over two weekends in June and July, with a maximum capacity of 7,000 each. We are looking to potentially to hold just four concerts over one weekend, probably in June, but increase the potential maximum capacity of these to 9,999. The reasons for this are of course, largely financial! It is becoming increasingly difficult to compete with the current capacity and to secure six good acts. Whereas the increase in capacity and fewer events would allow us to secure very good acts easier and significantly reduce our costs of staging these events.

We think to achieve this we would need to increase our car parking capacity and the number of traffic exits which Westonbirt Arboretum alone can currently provide. We are looking at using an adjacent piece of land, *Park Field* highlighted on the enclosed map, to provide both increased capacity and improve the traffic flow of arriving and departing traffic.

The accompanying map shows how we anticipate the traffic movement from this site. We think another benefit of this would be a significant reduction in traffic using the Westonbirt village area and junctions, as we could bring much of this traffic to the new car park. We would also hopefully be able to provide a pedestrian route for those exiting Westonbirt heading East along the A433 towards the Hare and Hounds which would reduce the numbers of people being picked up at the village and also keep more pedestrians off the public highway.

I am of course happy to come and discuss this with the Parish Council at your convenience.

Yours sincerely



**Simon Hough**  
Recreation Manager

Connecting people with trees

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